



Privacy Policy

Your privacy is important to us, and as such, we've implemented the following practices and conditions to ensure any data you share with us is as secure as possible:

- **Use of Data** – upon submission of your contact details via the whitespace form of the marketing website you've just visited, your contact details will only ever be shared with the company who have advertised their product/services (the "**Company**") via this very marketing website. Your contact details will only ever be used by the "**Company**" for the purposes of providing services to you.
- **Storage of Data** – your data will be stored on Zift Solutions servers, who's responsible for maintaining the security of your data. The "**Company**" and Zift Solutions have entered into an agreement where both parties have agreed to maintain the confidentiality of your data, and it will not be shared with any other 3rd party organization.
- **Email Communications** – if you haven't provided explicit permission to do so, you will not receive any further email marketing communications from the "**Company**".
- **Access to Your Data** – you can access whatever personal identification information (PII) you have stored on Zift Solutions servers by submitting your email address on the following web page: [insert link]. You will then receive an email outlining all instances where your personal information has been stored, and you can then choose to remove and opt-out of any further communication from the companies that have uploaded your data onto our servers.
- **Cookies** – cookies are used at Zift Solutions to track interactions across each of the marketing sites and applications that we host on our servers. At no point do we use Cookies to track and/or source any personal identifiable information across other 3rd party systems, nor is any of the information we track shared with any other 3rd party organization.

Feel free to send us an email privacy@ziftsolutions.com should you have any further questions.

The team at Zift Solutions.